

Make the value clear.

Turn the cost of inaction into a transparent business case.
Connect discovery, ROI reports and sales follow-through in one workspace.

WHAT DOES DOING NOTHING COST?

Lost time, rework, interruptions and expected risk can hide the cost of the status quo. ValueProof helps your team ask the right questions, explain the assumptions and show the potential value of change.

\$104,000

annual capacity value

An illustrative opportunity cost
20 people x 2 lost hours/week x 52 weeks x \$50/hour.
Capacity value is not necessarily cash savings. Client evidence must validate the inputs.

FROM DISCOVERY TO A DECISION

Ask better questions

Industry-specific discovery for 11 industries, with editable prompts and client evidence.

Build a defensible case

Model cost of inaction, ROI and payback. Compare conservative, expected and upside scenarios.

Explain the human impact

Add executive commentary on client priorities, adoption requirements and next steps.

Keep reports connected

Generate a PDF or email draft linked to the opportunity. Return to its last saved report.

THE RIGHT VIEW FOR EVERY ROLE

Individual / sales rep

Own pipeline, follow-ups and client ROI cases.

Business admin

Team totals, funnel and opportunity ownership.

Enterprise admin

Rep-level conversion and win-rate reporting.

Explore a 14-day trial.

Enterprise: support@valueproofsales.com

[Watch the product tour and compare plans](#)

Trial access uses ChatGPT sign-in. No automatic renewal; paid billing is not connected.
Illustrative values, not promised outcomes. Published references retain their dates and scope.